

DATA PRIVACY POLICY

Data Controller

The personal data collected through the website Lactalis.com.ua (hereinafter the "Website") is processed by Subsidiary company Lactalis Ukraine, publisher of the website, whose registered office is located at 120 Estonska street, Kyiv 03062 as well as by all of the Lactalis Group affiliated companies (hereinafter « Lactalis »).

Purposes of the data processing

Your data may be collected and processed by Lactalis for the purposes of:

- creation and management of the user account at your initiative and after acceptance of the Terms of Use;
- send advertising emails to inform you about Lactalis brands news, new product testing etc., after obtaining your consent;
- advertising targeting by the Lactalis brands after you give us your consent to do so;
- once these data are collected, they may be used by Lactalis in the legitimate interest of optimizing the competitiveness of its products and brands, in the context of the conception of internal statistics, comparative studies, data segmentation subject to the respect of your right to object to such use; and in order to undertake targeted advertising through advertising networks or social networks like Facebook or Google. You benefit from the right to oppose to such use by contacting us [here](#) (for more details, check the "your rights and remedies" section);
- cookie management (see the "[Cookies Management](#)" section).
- contacting you, including by email, to respond to your comments or information requests, or to contact you if needed when processing or sending services offered on the Website.

In the case of the use of a recommendation form to a friend, you ensure that the communication of personal data relating to a third party implies that you have previously obtained the consent of these persons. These data are only used for sending the email and are destroyed automatically once the operation is performed.

Data recipients

Data recipients are:

- The persons authorized within Lactalis who are in charge of the processing. They have only access to the data they need in the course of their duties;
- our subcontractors in charge of the management of your data, on behalf of Lactalis, for among others, the hosting of the Website, the application maintenance or the management of advertising campaigns in relation to the Website or on behalf of the Lactalis brands if you have ticked the corresponding box.

Transfers

Retention period

Your data is kept for the duration of use of your account until you delete it or when it is considered inactive (after 2 years of non-use).

We will keep your data for sending advertising emails and marketing activities for a period of 3 years from their collection, the last contact or last purchase, unless you express an objection to such use.

Your rights and remedies

You have the right to access to your data, to rectify and to obtain erasure of your personal data.

You also benefit from the right to restriction of processing and the right to object. At any time, you can oppose the dissemination, transmission and conservation of your data. To exercise these rights, you can contact us [here](#).

We will do what is necessary to respond satisfactorily to your requests. If, for whatever reason, you feel that the response was not satisfying, we inform you that you may contact NATIONAL DATA PROTECTION AUTHORITY.

At any time, you have the possibility to remove your consent to the processing of your data for prospecting purposes,

- through an “unsubscribe” link within the emails you receive
- by disabling your newsletter subscriptions on your personal profile page
- and making a request through the «[contact us](#)» page