

Cookies Management Policy

This Cookies Management Policy describes how cookies are used by the Lactalis Group on the Lactalis.com.ua website and how you can enable or disable cookies.

We will not collect personal data about you if you have not given your consent.

What is a cookie?

A cookie is **anonymous** data stored on a computer, a tablet or a mobile when you browse the Internet, enabling recognition of the device you are using.

When you browse on Lactalis.com.ua, the site may deposit «cookies».

Cookies record data anonymously and **do not cause any damage to your device.**

What are the cookies used by Lactalis.com.ua?

Type of cookies	Purpose of the cookie	Consequence if disabling the cookie
Fundamental	These basic cookies are essential in order for your visit to be pleasant and fluid on the website: they allow the Website to recognize you and thus keep your session open. They also allow you to use basic features such as access to your personal space	The website can not function properly without these cookies, so these cookies must remain active. Otherwise, some accesses could indeed be blocked, such as access to your personal space.
Functional	These cookies help to improve your visit experience and allow you to use the content sharing features on the social networks offered on our website.	Without these cookies, your access to certain content and features may be restricted.
Advertising	Advertising targeting cookies allow us to send you targeted and personalized advertising based on your profile (itinerary and status) on Lactalis.com.ua. These data remain anonymous.	If you do not activate these cookies, we will not be able to show ads tailored to your interests you may not benefit from offers reserved for Lactalis.com.ua - the offer may be less attractive to you.
	Advertising or third-party cookies help us to measure the effectiveness of an	

	advertising campaign and thus address the messages the most in line with the expectations of our visitors and future members of Lactalis.com.ua.	Without this information, it is difficult for us to know the most expected offers by visitors and to measure their effectiveness. Thus, the proposed offer will certainly be less attractive for you and other visitors. You may also be overexposed to the same advertisement.
Analytics	These analytics cookies collect data relating to the use of our website, allowing us to produce website visitor statistics and thus to make changes on this latter in order to improve your online experience.	Without this information, it is difficult for us to evolve the website based on your Internet experience, to know the global and anonymous statistics on web traffic, etc.

You have, through the information banner that appears during your first visit on the website, the possibility to consent to the use of cookies for advertising purposes.

Who can access to your cookies?

Internet websites can only access to the cookies they have stored on your computer. For example, if the computer company X saves a cookie on your browser, X can access to his own cookie but not to those of another company.